Prince presents award to a Mexican

Francisco Pérez-González distinguished, former student of Monterrey Tec, Querétaro Campus

PHOTO CAPTION
SPECIAL RECOGNITION. Francisco Pérez-González, former student at Monterrey Tec, Querétaro Campus, was distinguished by the Prince of Asturias, Felipe de Borbón, during the presentation of the fifth edition of the “Jaime Fernández de Araoz” Awards.

July 6, 2013 / 12:30

BY FERNANDO ROBLEDO

“Capital Structure and Taxes: What Happens When You (Also) Subsidize Equity?” is the title of the study for which Francisco Pérez-González, former student at Monterrey Tec, Querétaro Campus, together with his fellow countryman Pablo Villanueva and the Belgian Frédéric Panier, was distinguished by the Prince of Asturias, Felipe de Borbón, during the presentation of the fifth edition of the Jaime Fernández de Araoz Award for Corporate Finance.

The Award honours the work of people who have collaborated in this field through research or applied experience.

In his speech, delivered at the CaixaForum Cultural Centre, the Prince pointed out that “it is essential for the public bodies to support and strengthen corporations, encouraging creation and reinforcement of private companies, helping entrepreneurs develop their business and create added value for society”.

He also congratulated the professors at Stanford University, authors of the winning paper, which is about designing public policy related to business.

He said “it is also very rewarding to see how experts in finance, such as these represented here, strive to find the best instruments and the most appropriate to streamline and enhance companies, to endow greater vitality to entrepreneurship upon which our (Spanish) economic system is so reliant as well as society as a whole”.

The professor and researcher, Francisco Pérez-González, is from Querétaro by conviction, as he was born in Puebla; however, as an adolescent he moved to the State capital, where he studied secondary education at the Institute of Technology and Higher Education of Monterrey (ITSEM), and where most of his family now lives.

During the exclusive interview he gave to EL UNIVERSAL Querétaro, the researcher and professor at Stanford University talked to us about the prizewinning paper.

“We studied the effects on corporate decisions of providing tax incentives for using shareholders’ equity. Our paper shows that tax incentives result in companies with higher capitalisation rates and lower indebtedness.”
“This is an important issue worldwide. As a result of the recent financial crisis, the level of over-indebtedness has been a serious problem that has limited economic recovery and job creation”, the prizewinner explained.